

INVITATION TO AGRIBUSINESS, TRADE AND INVESTMENT MISSION TO NETHERLANDS

FROM 4TH TO 8TH JULY 2023

We wish to invite you to the forthcoming Trade and Investment mission to the Netherlands.

The Agribusiness, Trade and Investment Mission was born from the need to increase trade and investment between Netherlands and Africa and to vigorously exploit the huge trade and investment potentials that remains untapped.

OBJECTIVE

The aim of the mission is to promote trade and investment partnerships.

THE ORGANIZERS

The mission is being organized by Invest in Africa Summit 2023.

TARGET GROUP

The Trade Mission targets:-

- African private sector
- Government organizations
- Business managers
- Financial institutions
- Importers
- Exporters
- SMEs
- Suppliers
- Farmers

We believe the mission will promote specific opportunities in different sectors, and provide a platform for the participants to make market connections that will lead to significant investment and trade.

WHAT TO EXPECT

The trade mission will showcase African's main economic activities, while promoting trade partnerships between Africa and the Netherlands. It is expected that Dutch business people will be attracted to trade or establish investment and trade partnerships with the African delegates.

Delegates will participate in:-

- Business Workshops attracting Dutch businesses
- Business-to-Business Networking Meetings
- Match-making based on Business Sectors
- Visits to Dutch government ministries, Farms and Factories

The Mission is an Excellent Opportunity to:

- Meet prominent and leading international investors
- Actively reach new customers and promote your products and services
- Have one on one interaction with potential customers and investors
- Get matched to real investors based on your sector preference
- Conclude partnership and trade agreements

Package Cost

Euros 1100.00 Per Person

What the Package Covers:

- Airport Transfers
- 4 Nights accommodation in a single room at a 4 star hotel in Rotterdam
- Daily Breakfast
- Land Transportation on private basis
- Daily Lunch
- Participating in B2B meetings.

We take this early opportunity to invite you to participate in the Netherlands Trade Mission and get the benefits that will accrue from the trip.

Registration is open up to 30th May 2023.

Meanwhile we advise you to book your visa interview appointment at the Netherlands Embassy in your country or at VFS Global

www.vfsglobal.com/en/individuals/index.html as soon as possible.

Thanking you in advance for your partnership.

Yours Sincerely,

John Karegwa

Chief Executive Officer

Invest in Africa Summit 2023

Changemaker International

Betje Wolffstraat 62, 3027 RN, Rotterdam, Netherlands

Phone :+31 616 950 384

Email: info@investinginafrica.eu

Website: www.investinginafrica.eu

Programme

Trade Mission to the Netherlands Itinerary
4th to 8thth July 2023

Date	Activity	
4th July 18.00	Arrive in the Netherlands Welcome Dinner	
5th July 08.00 09.00- 10.30 11.00 13.00 16.00 17.30 19.00	Morning: Leave the hotel for Naaldwijk Visit World Horti Center Leave by bus for Eersel Visit Vencomatic <ul style="list-style-type: none">• Lunch• Presentation• Visit the factory Drive back to the hotel by bus Arrive at hotel Evening: Feedback Session at the Hotel after dinner	
6th July 07.45 09.30	Leave the hotel for Amsterdam Visit Food Center Amsterdam Meet with some food importers/distributors: Leave for lunch	

11.00 12.00 13.15 14.00 16.30/17.00 18.00	Lunch in Alphen a/d/ Rijn Leave by bus Visit EOSTA (buys Vegetables, Avocado and Macadamia from Africa) Departure to hotel Meeting with Freshclusive	
7th July 07.30 09.30 11.00 11.00 13.00 15.30 17.00 19.00	Fresh Produce Market Workshop by Euro-Afrilink Venue- Coach House Rotterdam Visit Family farm Sik en Blaar - Cows & Goat farm <ul style="list-style-type: none"> • Farm visit • Cheese tasting & lunch • Visit milk processing Plant Visit Coolport I Rotterdam - Kloosterboer Return to hotel by bus Feedback Session at the Hotel	
8th July 2023	Morning Tour of Rotterdam City. Depart from the Netherlands	