



AGRIBUSINESS, TRADE & INVESTMENT

MISSION TO NETHERLANDS

12th to 16th September 2023

Invest in Africa Summit in conjunction with Netherlands Trade Commission have organized the Agribusiness, Trade and Investment Mission to Netherlands from 12th to 16th September 2023.

We invite Agribusiness practitioners, manufacturing sector, tourism industry, small enterprises, government officials, exporters, importers and other sectors involved in trade and investment to participate in this event.

€ 1100 Per Person




The package will cater for transfers, breakfast, lunch, accomodation, and ground transport.

Registration Deadline: 15th August 2023



INVEST IN
AFRICA
SUMMIT
2023

NETHERLANDS OFFICE
INVEST IN AFRICA SUMMIT

 +31 616 950 384
 info@investinginafrica.eu
 www.investinginafrica.eu

KENYA OFFICE
INVEST IN AFRICA SUMMIT

 Valley View Office Park, 4th floor,
Tower A, City Park Drive off Limuru road
 +254 733 846 186 / +254 720 131 653
 www.investinginafrica.eu



AGRIBUSINESS, TRADE AND INVESTMENT MISSION TO NETHERLANDS FROM 12TH TO 16TH SEPTEMBER 2023.

We wish to invite you to the forthcoming Trade and Investment mission to the Netherlands.

The Agribusiness, Trade and Investment Mission was born from the need to increase trade and investment between Netherlands and Africa and to vigorously exploit the huge trade and investment potentials that remains untapped.

OBJECTIVE

The aim of the mission is to promote trade and investment partnerships.

THE ORGANIZERS

The mission is being organized by Invest in Africa Summit and the Netherlands Trade Commission.

TARGET GROUP

The Trade Mission targets:- 1.

- African private sector
2. Government organizations
3. Business managers
4. Financial institutions
5. Importers
6. Exporters
7. SMEs
8. Suppliers
9. Farmers

We believe the mission will promote specific opportunities in different sectors, and provide a platform for the participants to make market connections that will lead to significant investment and trade.

WHAT TO EXPECT

The trade mission will showcase African's main economic activities, while promoting trade partnerships between Africa and the Netherlands.

It is expected that Dutch business people will be attracted to trade or establish investment and trade partnerships with the African delegates.

Delegates will participate in:-

- Business Workshops attracting Dutch businesses
- Business-to-Business Networking Meetings

- Match-making based on Business Sectors
- Visits to Dutch government ministries, Farms and Factories

The Mission is an Excellent Opportunity to:

- Meet prominent and leading international investors
- Connect Africa Fresh Produce Producers to Buyers in the Netherlands
- Actively reach new customers and promote your products and services
- Have one on one interaction with potential customers and investors
- Get matched to real investors based on your sector preference
- Conclude partnership and trade agreements

Package Cost

Euros 1100.00 Per Person

What the Package Covers:

- Airport Transfers
- 4 Nights accommodation in a single room at a 4 star hotel in Rotterdam
- Daily Breakfast
- Land Transportation on private basis
- Daily Lunch
- Participating in B2B meetings.

We take this early opportunity to invite you to participate in the Netherlands Trade Mission and get the benefits that will accrue from the trip. Registration is open up to 15th August 2023.

Meanwhile we advice you to book your visa interview appointment at the Netherlands Embassy in your country or at VFS Global www.vfsglobal.com/en/individuals/index.html as soon as possible.

Thanking you in advance for your partnership.

Yours Sincerely,

**John Karegwa
Chief Executive Officer
Invest in Africa Summit 2023
Changemaker International
Betje Wolffstraat 62, 3027 RN, Rotterdam, Netherlands**

Trade Mission to the Netherlands Itinerary

12th to 16th September 2023

Date	Activity	
<p>12th Sept 2023</p> <p>18.00</p>	<p>Arrive in the Netherlands</p> <p>Welcome Dinner</p>	
<p>13th Sept 2023</p> <p>09.00</p> <p>10am.</p> <p>1.00pm</p> <p>2.00pm:</p> <p>3.00PM</p> <p>4.30PM</p>	<p><u>Morning</u></p> <p>Leave the hotel for the Hague</p> <p><u>Zimbabwe Investment Symposium</u></p> <ul style="list-style-type: none"> • Presentation by Zimbabwe Government Representative • Presentation by Zimbabwe Business Representative • Presentation by Dutch Business Representative • Presentation by Invest International • Question and Answers <p>Lunch</p> <p>Fresh Produce Market Access by Ms Patience Chindong Euro-Afrilink</p> <p>Match making session</p> <p>Drive back to the hotel Arrive at hotel Evening: Feedback Session at the Hotel after dinner</p>	

14th Sept 2023	<p>Leave the hotel for Amsterdam</p> <p>Visit Food Center Amsterdam</p> <p>07.45 Meet with fresh produce buyers/ importers/distributors:</p> <p>09.30</p> <p>Leave for lunch</p> <p>13.15 Lunch in Alphen a/d/ Rijn Leave by bus</p> <p>14.00</p> <p>Visit EOSTA (buys Vegetables, Avocado and Macadamia from Africa)</p> <p>16.30</p> <p>Departure to hotel</p> <p>Meeting with Freshclusive</p>	

15th Sept	<p>Visit Family farm Sik en Blaar - Cows & Goat farm</p> <ul style="list-style-type: none"> • Farm visit • Cheese tasting & lunch • Visit milk processing Plant <p>07.30</p> <p>09.30 Visit Coolport I Rotterdam - Kloosterboer</p> <p>11.00 Return to hotel by</p> <p>Feedback Session at the Hotel</p> <p>13.00</p> <p>15.30</p> <p>17.00</p>	
16th Sept 2023	<p>Morning Tour of Rotterdam City.</p> <p>Depart from the Netherlands</p>	

