

Trade Mission to the Netherlands Itinerary

1st to 5th October 2024

Date	Activity	
6.00pm	<p><u>Tuesday, 1st October 2024</u></p> <p>Arrive in the Netherlands – Accommodation at Leonardo Royal Hotel, The Hague</p> <p>Welcome Dinner and Introduction to the Netherlands</p>	
8.30am	<p><u>Wednesday, 2nd October 2024</u></p> <p>Visit Food Center Amsterdam Meet with fresh produce buyers/ importers/distributors Jan van Galenstraat 4 Amsterdam, Martin Barendts. Meet with some food importers/distributors</p>	
12.00pm -1.30PM	Lunch at Kenyan Delicacies in the Hague	
2.00pm- 4.00pm	Workshop on Fresh Produce Market Access at Leonardo Royal Hotel, the Hague	
4.00pm - 7.00pm	<p>Business Cocktail</p> <p>Presentations by Investors and the Ministry of Foreign Affairs</p>	

	<u>Thursday, 3rd October 2024</u>	
8.30 am	Leave the hotel for Amsterdam	
9.00 am	Visit World Horti Center and/or Tomato World Europa 1, 2672 ZX Naaldwijk, Westland,	
12.00-1.00 pm	Lunch at the World Horti Center	
2.00 pm- 3.00 pm	Visit EOSTA (buys Vegetables, Avocado and Macadamia from Africa). <u>IJsermanweg 15</u> (Maps: not through google!), 2742 KH Waddinxveen	
4.00 pm -5.30 pm	Visit companies Coloriginz and Airflo van Dutch Flower Group Address: Betula 71, 1424 LH De Kwakel. Departure to Leonardo Royal Hotel, The Hague	
6.00 pm	Dinner and Feedback Sharing	

	<u>Friday, 4th October 2024</u>	
8.45 am	Leave the hotel	
9.30 am	Visit Westfalia Fruit Honderdland 260, 2676 LV Naaldwijk	
12.00 pm -1.00 pm	Lunch at Rotterdam Food Hall or at Mama Elsie Restaurant	
1.00 pm	Visit Floating Farm in Rotterdam	
3.00 pm	Visit and tour Spido Rotterdam harbour. See Fruit terminal locations. Willemsplein 85, 3016 DR Rotterdam	
5.00 pm	Feedback Session at the Hotel	
	<u>Saturday, 5th October 2024</u>	
	Morning Tour of Rotterdam City / City of Amsterdam	
	Depart from the Netherlands	