

Trade Mission to the Netherlands Itinerary

19th to 23rd November 2024

| Date | Activity | |
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| 6.00pm | <p><u>Tuesday, 19th November 2024</u></p> <p>Arrive in the Netherlands – Accommodation at Leonardo Royal Hotel, The Hague</p> <p>Welcome Dinner and Introduction to the Netherlands</p> | |
| 8.30am | <p><u>Wednesday, 20th November 2024</u></p> <p>Visit Food Center Amsterdam Meet with fresh produce buyers/ importers/distributors Jan van Galenstraat 4 Amsterdam, Martin Barendts. Meet with some food importers/distributors</p> | |
| 12.00pm -1.30PM | Lunch at Kenyan Delicacies in the Hague | |
| 2.00pm- 4.00pm | Workshop on Fresh Produce Market Access at Leonardo Royal Hotel, the Hague | |
| 4.00pm - 7.00pm | <p>Business Cocktail</p> <p>Presentations by Investors and the Ministry of Foreign Affairs</p> | |

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| | <u>Thursday, 21st November 2024</u> | |
| 8.30 am | Leave the hotel for Amsterdam | |
| 9.00 am | Visit World Horti Center and/or Tomato World Europa 1, 2672 ZX Naaldwijk, Westland, | |
| 12.00-1.00 pm | Lunch at the World Horti Center | |
| 2.00 pm- 3.00 pm | Visit EOSTA (buys Vegetables, Avocado and Macadamia from Africa). <u>IJsermanweg 15</u> (Maps: not through google!), 2742 KH Waddinxveen | |
| 4.00 pm -5.30 pm | Visit companies Coloriginz and Airflo van Dutch Flower Group Address: Betula 71, 1424 LH De Kwakel. | |
| 6.00 pm | Departure to Leonardo Royal Hotel, The Hague | |
| | Dinner and Feedback Sharing | |

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| | <u>Friday, 22nd November 2024</u> | |
| 8.45 am | Leave the hotel | |
| 9.30 am | Visit Westfalia Fruit Honderdland 260, 2676 LV Naaldwijk | |
| 12.00 pm -1.00 pm | Lunch at Rotterdam Food Hall or at Mama Elsie Restaurant | |
| 1.00 pm | Visit Floating Farm in Rotterdam | |
| 3.00 pm | Visit and tour Spido Rotterdam harbour. See Fruit terminal locations. Willemsplein 85, 3016 DR Rotterdam | |
| 5.00 pm | Feedback Session at the Hotel | |
| | <u>Saturday, 23rd November 2024</u> | |
| | Morning Tour of Rotterdam City / City of Amsterdam | |
| | Depart from the Netherlands | |