



+31 616 950 384
Betje Wolffstraat 62
3027RN, Rotterdam
Netherlands
info@investinginafrica.eu
www.investinginafrica.eu

AGRIBUSINESS, TRADE AND INVESTMENT MISSION TO THE NETHERLANDS FROM 23RD TO 27TH
SEPTEMBER 2025

Agribusiness, Trade and Investment Mission was born from the need to increase trade and investment between Africa and the Netherlands and to vigorously exploit the huge trade and investment potentials that remains untapped.

OBJECTIVE

The aim of the mission is to promote agribusiness, trade and investment partnerships between Netherlands and Africa.

THE ORGANIZERS

The business mission is organized by Invest in Africa Summit 2024 and the Netherlands Trade Commission.

TARGET GROUP

The trade mission targets: -

- Government organizations
- Business managers
- Financial institutions
- Importers
- Exporters
- SMEs
- Suppliers
- Farmers

We believe the mission will promote specific opportunities in agribusiness and provide a platform for the participants to make connections that will lead to significant investment and trade.



WHAT TO EXPECT

Agribusiness and Trade mission will showcase Africa's main economic activities, while promoting trade partnerships between Africa and the Netherlands. It is expected that the Dutch business people will be attracted to trade or establish investment partnerships with the Africa delegation.

Delegates will participate in 4 day business mission covering: -

- Workshop and a Cocktail attracting Dutch investors and businesses
- Business-to-Business Networking Forums
- Match-Making based on Business Sectors
- Training on how African producers can access the EU Market.
- Visits to Dutch Markets, Farms and Factories for benchmarking

The Mission is an Excellent Opportunity to:

- Meet prominent and leading buyers and investors
- Actively reach new customers and promote your products and services
- Have one on one interaction with potential customers and investors
- Pitch your business projects to investors
- Get matched to investors based on your sector preference
- Conclude partnership agreements

Package Cost per person

Euros 1400.00 Per Person

What the Package Covers

- Airport Transfers
- 4 Night accommodation in a single room at a 4-star hotel in Amsterdam or Rotterdam
- Daily Breakfast
- Land Transportation on private basis
- Daily Lunch
- Participating in B2B meetings.
- Matchmaking Cocktail



We take this early opportunity to invite you to participate in the Trade Mission to the Netherlands and get the benefits that will accrue from the trip. Registration and payment is open up to 15th August 2025. The month of September will be used for visa applications and travel arrangements.

Meanwhile, we advice you to book your visa interview appointment at VFS Global www.vfsglobal.com/en/individuals/index.html as soon as possible as visa appointment slots ran out quickly.



John Karegwa
Chief Executive Officer
Invest in Africa Summit 2024
EU-Africa Chamber of Commerce
Betje Wolffstraat 62, 3027 RN, Rotterdam,
Phone :+31 616 950 384
Email: info@investinginafrica.eu
Website: www.investinginafrica.eu

