



INVEST IN
AFRICA
SUMMIT
2025

PROGRAMME.

 29th to 30th April 2025

 Leonardo Royal Hotel,
The Hague, Netherlands

DAY 1

TUESDAY 29TH APRIL 2025

8:40 AM
–
09:00 AM

Registration and Networking Coffee
Invest in Africa Secretariat

Performance by Lady Masallah Somba

9:00 AM
–
9:30 AM

Opening Remarks

John Karegwa – CEO, Invest In Africa Summit

Keynote Addresses:

Ms Brenda Pennell - Fund and Investment Manager Bid
Capital Partners/ Impact Capital Partners

Mathilde Miedema Programme Director- TNO

Maxime Bayern - Operating Partner, Catalyst Fund

H.E Francis Danti Kotia - Ghana Ambassador to the
Kingdom of The Netherlands

Matthew McLean - Founder - Endsight Consulting

9:30 AM
–
10:30 AM

Plenary Session: Doing Business in Africa

- Opportunities and Challenges of doing business with Africa.
- Success Stories and understanding the African business system

Moderator: Pascal Murasira - Co-Founder & CCO, Joble

Ajay Wasserman - Group CEO and Chief Investment Officer
of Fio Capital Group

Bernardo G. Arnaud - AMD AGRO - Founder / StarkSat
Carbon - CEO

Matthew McLean - Founder - Endsight Consulting

John Kourkoutas - Founder & Managing Director,
MrExportToAfrica

Cedric Mbeng-Mezui - Senior Investment Executive,
African Development Bank

10:30 AM
-
11:00 AM

Break Time: Coffee and Networking

11:00 AM
-
12:00 PM

Plenary Session: Technology Transformation & Digital Entrepreneurship In Africa

- Game-changing technologies, digitalization in Africa
- Africa Technology Startups Ecosystems and Trends
- How technology is transforming Africa's startup landscapes
- African Digital Economy Technology, youth innovation & transformation
- African Fintech Entrepreneurship
- How digitalization can help to address structural barriers to trade in Africa
- African digital Platforms
- Opportunities in AI

Moderator: Pascal Murasira - Co-Founder & CCO, Joble

Maxime Bayern - Operating Partner, Catalyst Fund

Dimeji Falana - Chief Executive Officer Edves Nigeria Ltd

Jessica Long - President, Maad, Senegal

Bertil van Vugt - Director of Operations, VC4A

Mohamed Taha El Ouaryachi - Co-founder and Managing Director Atarec, Morocco

Nelson T.Ajulo - Founder & CEO, Zarttech

12:00 PM
-
1:15 PM

Plenary Session : How to improve the success rates of tech-related innovators in sub-Sahara Africa

- To boost entrepreneurship and future earning potential of sub-Sahara Africa and Europe, accelerating technological innovation and scaling tech startups is crucial.
- This discussion will bring together innovators, startups, scale ups and investors on the topic of valorization of biomass.
- How to make a successful business out of agricultural residues and biomass streams?
- How to bring tech-related innovations to the African market faster, help startups scale better, and become more competitive?

Moderator: Mathilde Miedema - Program Director, TNO

Yvette Fleming - Senior Business Development Manager- TNO

Marije Ter Steege - Bio Based Consultant- TNO

Mahlon Kyomuhendo - Business Director AgroEnable Ltd

Alyanne Boon - Project Manager-TNO

Jan Kruse - Executive Director, Lithon Capital

Ms Michelle Vu - Associate Expert, Tech Sector Development

Ms Sharon Mutai - Founder/ Director Africa Deposit System

1:00PM
-
2:00PM

Networking Lunch & Exhibition Viewing

2:00 PM
-
3:00PM

Panel Session: The impact of Climate Change on Africa and the need for Climate Financing

- Harnessing climate finance for African agribusiness
- Partnering for Achieving Sustainable Agribusiness and Rural Development in Africa
- Transforming Agribusiness to Foster Prosperity in Rural Communities in Africa

Moderator: Oyetola Oduyemi - Senior Director, Investor Relations and Sustainability, The END Fund

Maxime Bayern - Operating Partner, Catalyst Fund

Marje Ter Steege - Consultant- TNO

Bernardo G. Arnaud - AMD AGRO - Founder / StarkSat Carbon - CEO

Douglas Greenwell - Commercial Director - Carbon, BURN

2:00PM
-
5:00 PM

Investors Deal Room

Managed by Bid Capital, Impact Capital Partners and TNO

3:00PM
-
4:00PM

Afternoon Workshop

Workshop 1: How to Become investor ready and Unlock Business Finance

Ajay Wasserman - Group CEO and Chief Investment Officer of Fio Capital Group

Workshop 2. Invest in Ghana workshop
Ghana Embassy in the Netherlands

4:00 PM
–
5:00PM

Plenary Session: Africa Trade

- Understanding Africa Continental Free Trade Area (AFCTA)
- Facilitating efficient movement of goods across borders
- Opportunities in E- commerce in Africa
- International Trade
- Mitigating country to country risks, understanding the African Business System: Taxation, Logistics, Trade and importation /export incentives, marketing and forming business partnerships.
- Challenges and success stories-Overcoming trade barriers

Moderator:

Oyetola Oduyemi - Senior Director, Investor Relations and Sustainability, The END Fund

Jessica Long - President, Maad

Dr Sanjay Sharma - CEO,PTCECI, Promotion of Trade Culture Exhibition Council of India

Mykola Volkivskyi- Trade and Food Security and Advisor to Ukrainian Parliament

John Kourkoutas - Founder & Managing Director, MrExportToAfrica

5: 00 PM
–
6:30 PM

B2B Networking & Cocktail **Invest in Africa Summit Team**

6: 30 PM
–
8:30 PM

Fireside On Marketing African Film And **Movie Screening** **Silicon Valley African Film Festival**

DAY 2

WEDNESDAY 30TH APRIL 2025

9:00 AM
-
9:30 AM

Morning Welcome & Exhibition Viewing
Secretariat

9:30 AM
-
11:00 AM

Opportunities in Creative Economy in Africa

Dr Eileen CO - CEO Africa Media Chamber of Commerce | Managing Director Media Bypass News
Adejoke Habitat - Managing Director Inside Nollywood Ltd
Chike C. Nwoffiah - CEO of Silicon Valley African Film Festival
Angela Onuora - Producer and Director
Masallah Somba - Afro Fusion Artist

11:00 AM
-
11:30 AM

Tea Break

11:30 AM
-
1:00 PM

African Government Officials Forum

1.00PM
-
2.00PM

Networking Lunch & Exhibition Viewing

2:00 PM
–
5:00 PM

Investors Deal Room

Managed by Bid Capital, Impact Capital Partners and TNO

2:00PM
–
3:00 PM

Plenary Session: Why Technology is the Key in Transforming Africa

- Digital Trade & Financial Services
- Emerging Technologies for Financial Services Impact of AI and analytics in financial services?
- Digital opportunities in Africa
- Unlocking the Digital Economy Through Sustainable and Inclusive Digital transformation
- Digital Entrepreneurship in Africa
- Digital Transformation

Moderator: Evita Tjon A Ten

Emmie van Halder - Mpower International

Bertil van Vugt - Director of Operations at VC4A

Jessica Long - President, Maad, Senegal

Pascal Murasira - Co-Founder & CCO, Joble

Martin Labbé - Tech Sector Development Coordinator, International Trade Centre

Otto Leinsdorf - Head of Revenue Programs at Maad

Mohamed Taha El Ouaryachi - Co-founder and Managing Director Atarec, Morocco

3: 00 PM
–
4.00 PM

Opportunities in Agribusiness in Africa

Moderator: **Pascal Murasira - Co-Founder & CCO, Joble**

Dr Ikechi Agbugba - Agribusiness Expert

Bolaji Oyindamola Tinubu - Lead Strategist, Resolve and Resolute Limited.

Kate Kibarah - Ceo, Kates Organics

Victor Tumwenturaho - Investment Officer- FMO

John Kourkoutas - Founder & Managing Director, MrExportToAfrica

Roundtable

The Market Place: African Sellers /European Buyers Opportunities and Requirements for Exporting to EU Market

Fresh Produce Buyers and Sellers Forum

Moderator: **Karen Kammeraat - International Business & Development Expert**

3: 00 PM

–

4.00 PM

Sports for Development Roundtable

Facilitated by Sport4Impact

Conducted by:

Paolo Bertaccini - Paolo Bertaccini Director, Sport4Impact.

Introductory Speech:

Mario Carlo Ferrario - ForImpact Capital Investment Company, Chair, Milan/New York

Panelists::

Marta Henrique Pereira - International Consultant, Portugal/Turkey

Juha Peralampi - Venture Capital operator (remote), Finland/Qatar

Dr Sandra Damijan - Economics Lecturer Ljubljana

Mactar Ndiaye - Entrepreneur and social operator, Dakar

Co-Moderator:

Dr Eileen CO - CEO Africa Media Chamber of Commerce | Managing Director Media Bypass News

4.00 PM

–

4:30 PM

Coffee Break

5.00 PM

–

6:00PM

Closing Ceremony

Networking & Cocktail

6.00 PM

–

7:00PM

Performance by Lady Masallah Somba

PARTNERS

